Which Data Loss Gremlin Are You?

You're Klepto!

You're Mal!

nasty infections

and even hold

that corrupt

files, steal information,

data for ransom.

Your favorite form of destruction is

highly contagious, and you spread

malware far and wide to wipe out as

much data as possible, introducing

more than 390,000 new malicious

programs worldwide each day. A

deceitful gremlin and a convincing

liar, you excel at conning unwitting

users into spreading all sorts of

vicious viruses and malignant

You have seriously sticky fingers, and your devious deeds contribute to the \$445 billion that companies around the world lose to cybercrime each year. Whether you're stealing unprotected laptops, pirating credit card numbers, or sneaking passwords, you just can't get enough stolen data and love



Do you feel an uncontrollable urge to break something every time you walk into a server room?



Yes

When you see an unattended laptop, are you tempted to steal it?

Yes

No



Do you occasionally set things on fire just by touching them?

No



Yes



Yes





Do you celebrate when you see blizzards and hurricanes in the weather forecast?

No



Do you buy bottled water just to spill it on computers?

Yes



You're Scratch!

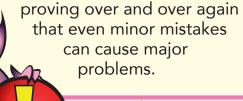
You have an endless appetite for destruction, and your favorite targets are aging, overworked servers. Not even newer equipment is safe from your dastardly ways, though, with 15,000 hard drives failing every day in the U.S. alone. You cause equipment failure and destroy data wherever you go, leaving a trail of damaged disks and mangled motherboards in your wake.

You're Scorch!

Nothing brings you more joy than watching small businesses go up in flames. You burn up all their critical data and reduce their success to ashes, making recovery nearly impossible for anyone who wasn't properly prepared. So you revel in the fact that 93 percent of SMBs who lose data access for more than 10 days are bankrupt in a year. You'll ruin anything that crosses your path, and even servers and external hard drives can't take the heat.

You're Mayhem!

Never one to settle for making a small mess, you specialize in wreaking large-scale havoc with natural disasters, using tornados, hurricanes, blizzards, and floods to bring business grinding to a halt near and far. You enjoy knocking out power lines and flooding buildings in your quest to destroy companies' most precious data and show how powerful you really are, causing roughly \$300 million in damage worldwide each day.



You're Whoopsie Daisy!

You use clumsiness as a weapon,

decimating data by causing seemingly

careless mishaps, and you boast about

the fact that 26 percent of data loss is

caused by human error. By damaging

inconvenient moments, and "accidentally"

devices, pulling out power cords at

deleting important files, you enjoy

Yes

